



IT'S TIME TO UNCOVER YOUR

# **SIGNATURE SUCCESS EDGE**

Access your inner fire on tap while taking your  
business to its next epic level

# This is the ultimate high-level partnership for visionary leaders scaling their personal brand

With Dr. Samantha Hiotakis, psychologist, mindset expert, & high performance strategist behind the curtain of multiple six- and seven-figure businesses

LET'S TALK!

**Samantha helped me expand in ways I hadn't considered. I'm having my best launch ever at \$300K+ (not done yet!) and have never felt more at ease filling my program.**

On my way to 7-figures, I've got the strategy down but I had blind spots. Samantha was able to spot quickly and help me shift from the very first session!

From little things like putting myself on the calendar first to deeper issues that are helping me expand my business. Even my husband checks in with me on the "Dr. Hiotakis' list because he's seen how effortless this launch has felt and wants to keep that magic alive!

**MARISA CORCORAN**

COPYWRITING FOR COACHES & CREATIVES



You've already experienced **rapid-onset success**

- now it's time to enhance *everything* about how you operate in your business and life so you can not only continue to IGNITE your peak performance

... but also **ENJOY every single minute of the incredible life** you've worked so hard to build



**Claim EVERYTHING you want - no compromises necessary!**

You were born for this  
*(And you know it)*

***It's time you remember who you are!***

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## **WELCOME TO THE NEXT LEVEL PARTNERSHIP YOU'VE BEEN LOOKING FOR.**

I know you've joined the mastermind(s), and hired the business coach, branding experts, and copywriters...

But what we're about to do here is like NOTHING you've ever experienced.

We're talking about creating legendary, next-level success that also feels AHHHMAZZING *(for your bank account and body)!*

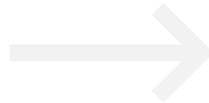
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# WHEN YOU WORK WITH ME, WE CREATE...



## **True next-level Success in your business**

We're talking: more amazingness falling into your lap, while you handle it with ease, grace, a steady hand & have FUN doing it!

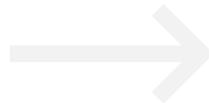


THAT'S WHAT YOU WANT? *I've got you!*



## **Showing up in and for your business in a way that feels less like hustle & grind**

You're already showing up for your business, but we're about to get you doing it in a way that feels customized, soooooo freakin easy, and that FUELS you!

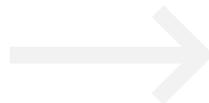


YAAAAAS! **This is what we're here for.**



## **Limiting beliefs gone...obviously no time for that!**

You've done the mindset work & you already recognize many of your limiting beliefs. But I'll show you how to pivot yourself out of them ON A DIME, IN SECONDS & *automatically*



Can I get a **HELL YEEEEES to that?!**



LET'S BUST THROUGH YOUR UPPER LIMITS AND GRAB YOUR UNFAIR  
ADVANTAGE BY LEVERAGING YOU!

## This is where we partner up to design the formula for your Signature Success Edge.

*(so you can uplevel again and again!)*



**You're MEANT to crush next level  
success and FEEL Superbowl J.Lo fan-  
f\*cking-tastic doing it.**

### TRANSLATION:

We're gonna toss how you \* *THINK* \* you should be  
showing up in your business and life out the window

And instead get you showing up as how you're meant to  
be based on WHO YOU TRULY ARE  
*(and in a way that gets you more of exactly what YOU want in  
every aspect of your life!)*

**Truth time: wiring in a rock-solid  
mindset & unwavering habits is what's  
really gonna take you to that next level**

Business (& life) is full of curveballs daily, but after you  
work with me, your attitude will be -- Soooooo what!!  
BRING IT!

### TRANSLATION:

I'm gonna show you how to step away from the overwhelm  
& spin, and instead ... pivot into making quantum leaps  
toward whatever the hell it is you want (because we both  
know you damn well deserve it!)





## **Our goal is to maximize your income & impact without it costing you your time and energy**

Because what's the point of having this wildly successful business if you can't have fun during and \*after hours\*?

### TRANSLATION:

Within just a few weeks of starting to work with me, you'll have the time and energy to enjoy your life (not in theory but REALLY!)

*( including but not limited to Louboutins on, dinners out & Bridgerton level sex with your partner!)*

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LIKE THESE AMAZING CEOS BEFORE YOU...



**Whatever her magic (mind, body, quantum physics!), Dr. Hiotakis is one of those rare people who has the emotional intelligence to tune into what you need to hear to come off that ledge, and embrace the art of "protecting the asset" (AKA, you) so you can continue to scale.**

Samantha is an incredible asset to anyone who's lucky enough to work with her and have her on their side. Her work was extremely curated and holistic.

She cuts through the surface, as you would expect from a psychologist with close to two decades of experience, and gets you to prioritize what you need to lead and THRIVE.

As a 7 figure business owner who has a young family, her signature approach of incorporating the mind, body, and quantum physics put her in a class of her own.

In addition to her extreme breadth and depth of knowledge, Samantha exhibits an intuitive understanding and can very quickly see right through the surface level muck and help her clients get right down to what they need to do.

### **MEREL KRIEGSMAN**

WOMEN'S WEALTH ADVOCATE & BUSINESS MENTOR

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Let's face it: you're sooooo far from wanting or needing cookie-cutter strategies in your business at this point. (You never wanted to be like anyone else anyway!)



So in the words of Ryan Gosling in *Crazy Stupid Love* - "Be better than the GAP."

We're waving goodbye to off-the-rack growth strategies and going bespoke all the way, baby.

This is your invitation to **uncover your signature success edge together!**

LET'S TALK!

Let's face it: your parents (not to mention society and basically the entirety of pop culture!) probably taught you that Incredible success = sacrifice

Well - no disrespect to Miranda Priestly in *The Devil Wears Prada!* - but that's totally just a bullshit \*BELIEF\*

Let's trash it NOW!

**You may have also been told that success is an inside job. That's true -- and *nobody* helps you hack that inside job as well as me, with attention to every single aspect of your life.**

I help you embrace the fact that you can rewrite your own story and earn as much as you want WHILE simultaneously *easily* experiencing an abundance of time, energy, freedom and happiness to use however you desire.

## WE'RE TALKING...



- Looking forward to your client calls
- So excited can't sleep Sunday nights because Monday's almost here!
- Olympic event worthy dinners out
- Lounging outside naked in the sun all day (cause why not!)
- Jumping out of the bed with energy BEFORE the alarm (& your toddler arrives)
- Full SPA days (weekly)
- Midday bubble baths (tax write off pending)

If you're ready to break- up with the idea that as a successful business owner & personal brand --

who BTW wants to earn a shit ton of money and buy anything you want --

you need to suffer burnout, a lukewarm marriage, mom-guilt, or crappy emotional/ physical health....

## WE NEED TO TALK

**Samantha helps create massive impact and radical change while keeping it fun and focused on joy.**

Samantha gets what she wants. And, I know she can guide you to do the same. Through my work with Dr. Hiotakis, I witnessed firsthand how she tackles fears, unpacks the blocks, boldly holds onto belief and hope; bravely highlighting true power.

She's a true gem- a compassionate listener, a highly intellectual thought leader, and a soulful manifestor all wrapped into a gorgeous and bubbly package.

**AIMEE RAUPP**

WOMEN'S HEALTH & WELLNESS EXPERT



IT'S TIME FOR US TO DESIGN THE FORMULA FOR YOUR

# SIGNATURE SUCCESS EDGE

(and use it to write your Luxurious Life Playbook!)

Now, you're a powerhouse who already knows you're magic and this isn't your first rodeo when it comes to getting support in your business.

So let's talk about all the *new* and *different* magic that I'll be bringing to the table in our work together.

## I'LL BE SHOWING YOU HOW TO..



### **Uncover your Signature Success Edge**

Because YOU are the #1 Asset in your company. We'll be creating lasting, next-level shifts in both you *and* your business by curating everything around who you really are (and never forcing you into something that you're not designed to do!)



### **Make Flip-the-Script Shifts with EASE**

THIS is what I'm known for and one of the things that makes the biggest difference for my clients' income *and* happiness levels.

You'll learn how to pivot yourself out of spins, overwhelm, and mindset trash within SECONDS! (not days...not weeks... and totally independently!)



## **Do Game-Changing Subconscious Rewiring**

We're gonna Shonda Rhimes this shit!

You're operating 90% of the time on automatic programming (most of which you didn't ask for & that's holding you back)

We'll literally rewire your brain (and body) so your programming is Olivia Pope worthy and you've got it  
HANDLED!



## **Access Your Inner Fire Whenever You Want!**

While other little girls dreamed about their wedding you probably dreamed about running an empire.

You've always had fire in your belly and million dollar ideas.

Our work will activate you so you not only have continuous access to that fire and energy, but can also ACT on those ideas while running your business like a true CEO (with enough time and energy left over to have an incredible life outside of your business too!)



By the time we're done (and let's be honest, most clients start seeing incredible results within weeks...), you'll think of me like Olivia Pope...

you'll be so prepped...so freaking ready  
...fine tuned and raring to go ....

### **No curve ball will knock you down!**

(Because you'll have personalized-to-YOU, precision approaches to rock your unique style of doing business, that give you more profit AND the mind and body to enjoy it all!)

# HERE'S HOW WE DO THIS...

A beautifully powerful program

HERE'S WHAT INCLUDED IN YOUR 6 MONTH PARTNERSHIP:



## 2 Hour 1:1 Breakthrough Session

Yes Please! Much like an exfoliating full body scrub we're gonna get really intimate with you, your business and **what YOU want (including the things you haven't even said out loud)**



## Two 1:1 Transformational Subconscious Rewiring sessions

I told you we'd Shonda Rhimes this!

We'll get to the root cause of your blocks and what could be tripping you up. You'll be given a completely customized recording that will rewire your beautiful mind in 21 days!!!



## Weekly 1:1 calls for 6 months

Can you say luxury!!! Because in the over 35,000 hours of the time spent leveling up my clients 1:1 is where it's at. Your goals become my goals...and we're going to keep you moving forward!



## Human Design

We'll be weaving in your Human Design during our 6 months together.

From the basics of how you digest the world to the laser focus of how you're meant to show up in your business (marketing, launches, social media) down to manifesting exactly what you want!

There's a reason I invested in a 9-month intensive Human Design certification program... because it's an incredibly transformative way of understanding yourself and I'll be passing all that knowledge on to you!



## **Signature Manifesting Formula**

Here's where I simply share with you my magic.

My clients are always blown away by the "coincidences" they experience after our calls and work together.

(P.S. they're not coincidences!)

- An 80,000 contract signed within 24 hours of our call
- A celebrity pitching HER to be on her podcast (we spoke about him on our call and the next day his personal email was in her inbox)
- Income months that blew the stretch income goals out of the water
- Time off to play
- Booked-out masterminds

I have sooo much experience helping my clients make their biggest dreams come true in a crazy fast amount of time -- this is where you get in on the action and make that happen for yourself too!



## **Voxer access to me**

We don't freak out or experience breakthroughs on a schedule. So why should coaching be relegated to a call time. It shouldn't!!!

Reach out to me and we'll pivot you within moments.

There is NO way you should be waiting a week to work through something. In my experience it's not only a waste of your time but it's a recipe for hamster wheeling.

No time for that. We are all about forward motion and giving you the back-up you need to make  that  happen.



**I've created my highest ever income months (with sooo much ease, may I add!) with the help of her magical insights and strategies!**

**There's nobody who blends science, psychological expertise, mind-body awareness AND powerful energetic and spiritual work like Samantha!**

Samantha is a true expert when it comes to uncovering the (many!) ways that you don't even realize you're limiting your own success — and for setting you free from them.

She has a gift for shining a light on the inherited stories that you've unquestioningly accepted up until now about what you can and can't achieve. I didn't even notice that I was limiting myself in ways until she brought it to my attention! It was a lightbulb moment.

And she didn't just help me see where I was holding myself back, she also taught me tools and practices so that I could stop doing that and shift my mindset to create success in ways I hadn't thought were possible before. She's the real deal!

## **SUZY CATER**

MESSAGING STRATEGIST & COPY EXPERT

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YOU MAY THINK YOU'VE TRIED IT ALL

**BUT NO ONE ELSE IS BRINGING TO THE TABLE MY  
UNIQUE PROCESS THAT COMBINES...**

Mind, Body AND Nervous System  
Subconscious Rewiring  
the Magic AND Science of Manifesting  
Human Design

*There's a reason my clients refer to me as the love child of Wendy Rhodes & Olivia Pope  
with a dash of fairy dust-witchy magic sprinkled in!*



**Basically -- I'm bringing so many tools to the table that  
your next level of game-changing growth, success &  
HAPPINESS is INEVITABLE.**

Because having an incredibly successful business and earning more should not be a trade-off and it should never mean working more.

THIS IS THE PARTNERSHIP YOU'VE BEEN WAITING FOR

## **IT'S TIME TO DISCOVER THE FORMULA FOR YOUR SIGNATURE SUCCESS EDGE**

This isn't just any old way to invest in your growth.

This is THE BEST way to invest in your growth if you're someone who wants to leverage **the power of who you are and your unique magic** to access your next level of success, without making any sacrifices along the way.

*And yeah...I'm a doctoral level psychologist with over 35,000 hours helping clients optimize who they are so trust me -- I've got you covered!*

## 6 easy installments of \$1997 or save \$1000 with pay in full option.\*

*\*Please note: this 1:1 work is highly curated and customized to you, and I take on a limited number of clients at any one time.*

*Ready? (I know you are) Let's talk to find out if this is the perfect fit for you!*

LET'S TALK!

### Working with Dr. Hiotakis was **TRANSFORMATIONAL** both professionally & personally!

Dr. Hiotakis helped me identify mindset behaviors and patterns that were negatively impacting my happiness and financial goals and gave me tools I could implement IMMEDIATELY. Her advice and insights were invaluable. I now have more energy and fire than ever before!

You will not find a more professional, focused and compassionate person in this industry.

#### **COURTNEY WINGATE**

FOUNDER MAKE WAVES FITNESS

